

## New Extended Life Printhead for Toughest Applications

Do you have an aggressive and harsh direct thermal application? Would you like a Zebra printhead that would last longer under such extreme conditions? Look to our new Extended Life Printhead, which lasts an average of three times longer than our standard printhead when used in direct thermal mode.\* As always, Zebra printers are capable of producing exceptionally high-quality label images.



# Zebra® Extended Life Printhead

For Direct Thermal Printing Under Extreme Conditions



## A Printhead That Holds up to Your Most Grueling Conditions

If you use Zebra printers in heavy-duty, high-volume, environmentally demanding direct thermal labeling applications\*, count on Zebra's Extended Life Printhead to deliver what you need: longer printhead life for decreased downtime. A Genuine Zebra product, this printhead's lifespan is, on average, three times longer than that of Zebra's standard printhead (in direct thermal mode).

## Reduce Your Downtime and Costs

The Extended Life Printhead will dramatically decrease your downtime costs because you won't need to stop your lines for printhead replacement as frequently. Also, whether you stock spare printheads on-site or through your Zebra authorized reseller, you can now stock fewer of them—reducing your inventory carrying costs.

In order to maximize printhead life for harsh direct thermal applications, Zebra recommends the use of Genuine Zebra direct thermal media in conjunction with Zebra Extended Life Printheads. Zebra offers over 20 different types of direct thermal label and tag materials that have been tested by our R&D staff to provide optimal performance and minimize printhead wear. And by exclusively using Genuine Zebra Supplies under our Zebra Complete™ Printhead Protection Program, you'll never have to buy another printhead again.

\* NOTE—the Extended Life Printhead is for direct thermal printing only. No testing information exists to indicate the Extended Life Printhead will enhance printhead life in thermal transfer mode. Life estimates are based on internal Zebra testing.

**Look for the new Zebra-branded identification labels found on these and other Genuine Zebra printheads.**



**For more information on our Zebra Complete Printhead Protection Program, please contact Zebra at +1 866 230 9495.**



## Genuine Zebra Printheads

Zebra's replacement printheads, including new Extended Life Printheads, are quality components made to Zebra's exacting engineering standards. These cost-effective components ensure that your printer will continue to provide the quality, reliability, and performance you expect.

## Quality

Stamped from the same tools and dies as the originals, Zebra replacement printheads are thoroughly inspected to ensure that they fit just as precisely as the originals. They are made from the same high-quality materials to provide superior performance and protection against wear.

## Reliability

Built to exacting standards, Zebra printheads are designed to drop directly into the fitting, preventing potential errors and accidents during installation and use.

## Performance

Zebra printheads help keep your printer performing like new, thanks to their unsurpassed fit and function.

Zebra printheads are available for most printers through our valued Zebra Authorized Service Providers (ZASPs). For the ZASP near you, call Zebra at +1 800 423 0442.

Specifications subject to change without notice.

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## OTHER LOCATIONS

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**LATIN AMERICA:** Florida (USA), Mexico **AFRICA/MIDDLE EAST:** South Africa, United Arab Emirates



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